



[Home](#) » [Access Advance](#) » **Access Advance VVC Advance Patent Pool User Guide** 

Contents [[hide](#)]

- [1 Access Advance VVC Advance Patent Pool](#)
- [2 Specifications](#)
- [3 Product Usage Instructions](#)
- [4 FAQs](#)
- [5 Documents / Resources](#)
 - [5.1 References](#)



Access Advance VVC Advance Patent Pool



Patent Marking Guidelines

Specifications

- Owner: Access Advance LLC
- Location: 100 Cambridge Street, Suite 21400, Boston, MA 02114 USA
- Contact: +1 617.367.4802
- Website: www.accessadvance.com

Product Usage Instructions

Patent Marking Guidelines

Ensure compliance with the following guidelines for patent marking:

1. **Obligation:** Follow the specified obligations for patent marking.
2. **General Guidelines:** Adhere to the general patent marking guidelines.
3. **Software Guidelines:** Specific guidelines for software products.
4. **Trademark Licensees:** Guidelines for combining the logo with a patent marking notice.
5. **Combined Logo:** For licensees of both HEVC Advance and VVC Advance Patent Pools.

Minimum Dimensions

To ensure legibility of the patent marking notice, the minimum dimensions are as follows:

- Minimum width of combined horizontal logo and notice: 58mm
- Minimum height of combined vertical logo: 30mm for trademark licensees and 43mm for both pools licensees

NOTICE:

THE STRUCTURE OF THE VVC ADVANCE LICENSING PROGRAM, INCLUDING THE TERMS ACCESS ADVANCE IS CURRENTLY AUTHORIZED TO OFFER IN ITS PATENT PORTFOLIO LICENSE AGREEMENT, ARE SUBJECT TO REVIEW AND CHANGE UNTIL A LICENSE IS EXECUTED. ACCORDINGLY, THE CURRENT STATEMENTS ON THIS SITE AND THE TERMS IN THE EXEMPLAR DOCUMENTS AVAILABLE FOR DOWNLOAD SHOULD NOT BE RELIED UPON AS A GUARANTEE OF FUTURE TERMS OR CONDITIONS OF THE VVC ADVANCE LICENSING PROGRAM OR THE TYPES OF ENTITIES TO WHICH ACCESS ADVANCE OFFERS A LICENSE AND/OR REQUIRES TO BE LICENSED. THE ONLY WAY TO GUARANTEE CURRENTLY-STATED TERMS FOR YOUR COMPANY IS TO EXECUTE A LICENSE DURING THE PERIOD IN WHICH SUCH TERMS ARE AVAILABLE.

VVC Advance Patent Pool

Patent Marking Guidelines: Obligation

- Section 2.6 of the VVC Advance Patent Portfolio License Agreement (“PPL”) defines a Licensee’s patent marking obligations.
- These Guidelines are intended to offer examples of markings that satisfy a Licensee’s obligations.
- These Guidelines do not modify or replace the obligations in the PPL, but instead provide examples of how to meet them.
- These Guidelines may be updated from time to time, and our Licensees will be afforded a reasonable amount of time to update their patent markings.
- If you have any questions or concerns about these Guidelines, please contact us at licensing@accessadvance.com.

Except as otherwise described herein, the marking obligation is met by marking Licensed Products as follows:

- “Covered by one or more claims of the VVC patents listed at patentlist.accessadvance.com.”

Appearance

- The marking should be easily read without aids by the End User.
- The marking should be written in the language(s) used on the Licensed Product or its packaging. In cases where multiple languages are used and it is not practical to include the marking in every language, then it is acceptable to limit marking to (1) the predominant language used on the Licensed Product or its packaging, and (2) English.
- Translations of the patent marking are available upon request.

Placement

- Patent marking information should be placed on the product itself.
- If that is not reasonably feasible or practical, then it should be placed on the outside of the product packaging delivered to the End User in an unobscured location. Marking any associated devices, packaging, product inserts, or other accompanying documentation may be permissible upon prior approval from Advance.

Patent Marking Guidelines: Software

- In addition to the General Requirement, for VVC Software, a Licensee must also display the marking during software installation, on a splash screen, or on a loading screen.
- This requirement is satisfied by displaying to an End User the following:
- “Covered by one or more claims of the VVC patents listed at patentlist.accessadvance.com.”

Appearance

- The marking should be easily readable without any aids by the End User.
- The marking should be written in the language(s) used on or with the Licensed Product. In cases where multiple languages are used and it's not practical to include the marking in every language, then it is acceptable to limit marking to (1) the predominant language used on or with the Licensed Product, and (2) English.
- Translations of the patent marking are available upon request.

Patent Marking Guidelines: For Trademark Licensees

- Access Advance allows its VVC Advance Trademark Licensees to combine the licensed VVC Advance Logo with a patent marking notice. Access Advance can make associated design files available to interested VVC Advance Trademark Licensees (please see Program Overview for more information about Trademark Licenses).

Patent Marking Guidelines: For Trademark Licensees

- To ensure legibility of the patent marking notice, the minimum width of the combined horizontal logo and patent marking notice is 58mm, and the minimum height of the combined vertical logo is 30mm.

Covered by patents at patentlist.accessadvance.com

Patent Marking Guidelines

For Licensees of both the HEVC Advance and VVC Advance Patent Pools, the marking

obligations of both pools can be met by marking Licensed VVC+HEVC Products as follows:

- “Covered by one or more claims of the HEVC & VVC patents listed at patentlist.accessadvance.com.”

For HEVC & VVC Advance Licensees that are also Trademark Licensees under both the HEVC Advance and VVC Advance Patent Pools, a combined HEVC+VVC Advance Logo with a patent marking notice is available for use. Access Advance can make associated design files available to interested HEVC & VVC Advance Patent Portfolio Trademark Licensees.

- To ensure legibility of the patent marking notice, the minimum width of the combined horizontal logo and patent marking notice is 58 mm, and the minimum height of the combined vertical logo is 43mm.
- These logos are proprietary and protected under intellectual property laws. Access Advance LLC is the owner of the trademarks, service marks, and logos (registered and unregistered) described herein.

100 Cambridge Street, Suite 21400, Boston, MA 02114 USA | +1 617.367.4802 | www.accessadvance.com

- This material is a brief high-level summary and overview of certain terms for information purposes only and does not create any contract or agreement. The actual terms are those contained in the VVC Advance Patent Portfolio License.
- This summary is subject to change at any time at the discretion of Access Advance.
- © 2020-2025. All Rights Reserved.

FAQs


Q: Are the logos protected under intellectual property laws?

A: Yes, the logos are proprietary and protected under intellectual property laws. Access Advance LLC owns the trademarks, service marks, and logos described.

Q: Can the patent marking guidelines change?

A: The summary provided is subject to change at any time at the discretion of Access Advance. It is recommended to refer to the actual terms in the VVC Advance Patent Portfolio License for the most current information.

Documents / Resources

	Access Advance VVC Advance Patent Pool [pdf] User Guide VVC Advance Patent Pool, VVC Advance, Patent Pool, Pool
---	--

References

- [User Manual](#)

Access
Advance

Access Advance, Patent Pool, Pool, VVC Advance, VVC Advance Patent
Pool

Leave a comment

Your email address will not be published. Required fields are marked *

Comment *

Name

Email

Website

☐ Save my name, email, and website in this browser for the next time I comment.

Post Comment

Search:

Search

[Manuals+](#) | [Upload](#) | [Deep Search](#) | [Privacy Policy](#) | [@manuals.plus](#) | [YouTube](#)

This website is an independent publication and is neither affiliated with nor endorsed by any of the trademark owners. The "Bluetooth®" word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. The "Wi-Fi®" word mark and logos are registered trademarks owned by the Wi-Fi Alliance. Any use of these marks on this website does not imply any affiliation with or endorsement.